Luma Finans AB

Org No. 556902-7344

Annual Report for the financial year 2025

The Board of Directors presents the following Annual Report.

Contents Page

Unless otherwise specified, all amounts are reported in SEK. Data in brackets refer to the previous year.

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Daniel Stenberg
Board member
Luma Finance AB

Certificate of Declaration

The undersigned Board Member hereby certifies that a balance sheet and income statement with this copy has been adopted at the Annual General Meeting on / 2026.
The AGM also resolved to approve the proposal for the allocation of the result.

Board of Directors' Report

Operations

General information about the activities

Luma Finans AB offers loans to Swedish consumers through lumify.se and credifi.se
The company's registered office is in Stockholm.

Ownership;

The company is 99% owned by AS HSFS with its registered office in Latvia and 1% by Swedish minority owners**.** The total number of shares in the company is 500. The quota value is SEK 100 per share. All shares are Class A shares and have the same voting value. There is an agreement in which AS HSFS has reservations to acquire the minority shareholder's shares.

Significant events during the financial year

In the early part of 2025, the company has experienced stable growth in both lumify.se and credifi.se, and in the latter part of the year we see increased caution among the company's customers.

The Riksdag decided on new laws that came into force on 1 April; on March 2025. The credit rate or interest on late payment per year may Note exceed the reference rate in force at any given time in accordance with Section 9 of the Interest Act (1975:635) with an addition of 20 percentage points. The cost of a credit may Note exceed an amount equal to the amount of the credit or, in the case of an overdraft, each individual use of the amount of credit made by the consumer. The term high-cost credit is abolished. The company has adapted its products to current regulations.

On 21 May 2025, the Riksdag voted through the Government's proposal for strengthened consumer protection in the credit market. According to the decision, it will no longer be possible to operate as a consumer credit institution.
Instead, banks that are licensed under the Banking and Financing Business Act (2004:297) will only be allowed to provide consumer credit. The decision aims to strengthen consumer protection and ensure financial stability through stricter supervision by the Swedish Financial Supervisory Authority. Luma Finans AB has initiated the process to obtain this authorization and to adapt to the new regulations and contribute to a safer financial market.

The process of applying for a permit under the Banking and Financing Business Act (2004:297) has been initiated in Q3 2025.

During the year, the company has initiated a collaboration with 3; e party on loan financing.

Significant events after the end of the financial year

As of April 7, 2026, the company has been consolidated with its sister company Binly Finans AB.
The company will submit an application for a permit under the Banking and Financing Business Act (2004:297) during Q2 2026. In connection with this, the company will carry out a directed share issue to existing shareholders.

Expected future development and material risks and uncertainties

The increased caution among customers has persisted through the beginning of 2026. The company has decided to cautiously increase customers' credit and loan opportunities based on the company's risk models.
There is uncertainty that the company will Note receive the new so-called banking license from the Swedish Financial Supervisory Authority.

Sustainability information

The company strives for an even gender distribution. The company has individual salary setting, based on the employees' education, skills and experience. The company does Note have a collective agreement, but may eventually introduce one. The electricity that the company consumes, according to our electricity supplier Fortum, is 100% fossil-free.

Results and standings

Multi-year review	2025	2024	2023	2022
Interest income, SEK thousand	116 963	170 597	117 787	84 776
Profit after financial items, KSEK	35 243	74 314	93 316	53 876
Balance sheet total, KSEK	306 423	300 748	303 930	256 191
Profit margin before tax %	9,4	18,9	18,0	16,8
Equity ratio %	9,6	20,1	25,0	18,4
Average number of employees	13	12	11	11

Changes in equity

	Share capital	Retained earnings	Profit for the year	Total
Amount at the beginning of the year according to the adopted balance sheet	**50 000**	**1 327 155**	**58 990 679**	**60 367 834**
Appropriation of earnings according to the Annual General Meeting;				
To be carried forward		58 990 679	-58 990 679	-
Profit for the year			27 936 350	27 936 350
Dividend		-59 000 000	0	-59 000 000
Repayment of conditional shareholder contribution	-	0	-	0

	Share capital	Retained earnings	Profit for the year	Total
Amount at the end of the year	50 000	1 317 834	27 936 350	29 304 184

Appropriation of earnings

The following earnings are at the disposal of the Annual General Meeting:

Retained earnings	1 317 834
Profit for the year	27 936 350
Total	29 254 184

The Board of Directors proposes that the profits be allocated as follows

Distributable funds	29 254 184
Dividend (500 pcs of 0 kr)	0
To be carried forward	29 254 184

Income statement	**Note**	**2025-01-01 -2025-12-31**	**2024-01-01 -2024-12-31**
Operating income, changes in inventory, etc.			
Interest income	2	116 963 115	170 596 630
Interest expenses		-16 703 693	-20 718 755
Credit losses		-179 341 305	-130 704 028
Other operating income	3	259 193 420	221 886 994
Total operating income, changes in inventory, etc.		**180 111 537**	**241 060 841**
Operating expenses			
Other external costs	4, 5	-140 378 916	-153 432 096
Personnel costs	6	-9 800 837	-9 133 923
Depreciation and amortization of tangible and intangible fixed assets	8	-13 220	-19 524
Total operating expenses		**-150 192 973**	**-162 585 543**
Operating profit		**29 918 564**	**78 475 298**
Financial items			
Foreign exchange gains and similar income items		-	-
Foreign exchange losses and similar income items		5 324 655	-4 160 885
Total financial items		5 324 655	-4 160 885
Profit after financial items		**35 243 219**	**74 314 413**
Profit before tax		35 243 219	74 314 413
This year's treasure	7	-7 306 869	-15 324 734
Profit for the year		**27 936 350**	**58 990 679**

Balance sheet

	Note	2025-12-31	2024-12-31
Assets			
Fixed assets			
Property, plant and equipment			
Inventory, tools and installations	8	86 289	10 864
Total property, plant and equipment		86 289	10 864
Total fixed assets		**86 289**	**10 864**
Current assets			
Current receivables			
Accounts receivable	9	243 978 359	270 360 513
Group companies		162 575	8 792 127
Tax assets		2 727 403	-
Other receivables		900 046	901 885
Deferred expenses and accrued income	10	7 164 687	4 078 770
Total current receivables		254 933 070	284 133 295
Cash and bank			
Cash and Bank		51 403 557	16 603 665
Total cash and bank		51 403 557	16 603 665
Total current assets		**306 336 627**	**300 736 960**
Total assets		**306 422 916**	**300 747 824**

Balance sheet

Equity and liabilities

	Note	2025-12-31	2024-12-31
Equity			
Restricted equity			
Action capital		50 000	50 000
Total restricted equity		50 000	50 000
Free equity			
Retained earnings		1 317 834	1 327 155
Profit for the year		27 936 350	58 990 679
Total unrestricted equity		29 254 184	60 317 834
Total equity		**29 304 184**	**60 367 834**
Long-term liabilities	11		
Group companies		-	102 328 870
Total long-term liabilities		**-**	**102 328 870**
Current liabilities			
Current liabilities of group companies		61 979 304	29 877 268
Other current liabilities		180 213 084	75 598 312
Trade payables		32 490 184	25 225 309
Tax liabilities		-	5 246 906
Accrued expenses and deferred income	12	2 436 160	2 103 325
Total current liabilities		**277 118 732**	**138 051 120**
Total equity and liabilities		**306 422 916**	**300 747 824**

Cash flow statement

In Swedish kronor 2025 2024

Ongoing operations		
Operating profit before financial items	29 918 564	78 475 298
Adjustment of depreciation	13 220	19 524
Adjustment of other items Note included in cash flow	-100 259 422	-149 877 875
	-70 327 638	**-71 383 053**
Interest received	125 772 935	159 208 278
Interest paid	-18 901 863	-21 517 339
Income tax paid	-15 281 166	-17 846 285
	21 262 268	**48 761 601**
Increase/decrease in trade receivables	7 921 075	-639 514
Increase/decrease in other current receivables	5 600 475	-11 967 111
Increase/decrease in accounts payable	7 264 879	4 564 344
Increase/decrease in other current liabilities	-9 305 493	19 708 962
Cash flow from operating activities	**32 743 204**	**60 428 282**
INVESTMENT ACTIVITIES		
Investments in property, plant and equipment	-88 645	-5 794
Cash flow from investing activities	**-88 645**	**-5 794**
FINANCING OPERATIONS		
Borrowings	211 265 812	22 650 000
Amortization of debt	-150 120 478	-2 280 000
Repaid shareholder contribution	-	-1 107 638
Dividends paid by minority shareholders	-590 000	-725 000
Dividends paid	-58,410,000	-71,775,000
Cash flow from financing operations	**2 145 334**	**-53 237 638**
Cash flow for the year	34 799 893	7 184 850
Cash and cash equivalents at the beginning of the year	16 603 664	9 418 815
Cash and cash equivalents at year-end	**51 403 557**	**16 603 665**

Additional information

A. General information

Notee 1 Accounting and valuation principles

The Annual Report has been prepared in accordance with the Annual Accounts Act and BFNAR 2012:1 Annual Report and Consolidated Financial Statements (C3).

The company is part of a group where AS Sun Finance Group is the overall parent company, corporate identity number 40203205428, with its registered office in Latvia. Address; Skanstes street 52, Riga LV-1013 Latvia. The consolidated financial statements are available at www address: https://sunfinance.group/

Principles of values
Assets, provisions and liabilities have been measured at cost unless otherwise stated below.

Accounts receivable
The company's trade receivables consist of loan receivables to Swedish consumers. The portfolio of loan receivables is valued in accordance with BFNAR 2012:1 Chapter 11 – Financial instruments are measured at cost. The cost is calculated according to the effective interest method.

Other receivables
These are valued according to the amount they are expected to accrue.

Receivables and liabilities denominated in foreign currency
These are revalued according to the balance sheet date's price.

Exchange rate differences arising from the adjustment or translation of monetary items are recognized in the income statement in the financial year in which they arise.

Property, plant and equipment
Property, plant and equipment are measured at cost less accumulated depreciation and amortization. In addition to the purchase price, the acquisition cost also includes expenses directly related to the acquisition.

Depreciation policies
Applied depreciation periods:

Inventory, tools and installations	3 years
Computers	3 years
Installations	3 years

Leasing
All leases are reported as operating leases. The company has no lease agreements entered into as of the balance sheet date.

Foreign Currency
Foreign currency items
Monetary items denominated in foreign currencies are converted at the exchange rate at the balance sheet date (ECB).

Exchange rate differences arising from the adjustment or translation of monetary items are recognized in the income statement in the financial year in which they arise.

Financial assets and liabilities
Financial assets and liabilities are reported in accordance with Chapter 11 (Financial Instruments Measured by Acquisition Cost) in BFNAR 2012:1.

Accounting in and removal from the balance sheet
A financial asset or financial liability is recorded on the balance sheet when the company becomes a party to the contractual terms of the instrument. A financial asset is removed from the balance sheet when the contractual right to the cash flow from the asset has expired or been settled. The same applies when the risks and rewards associated with the holding have been transferred to another party in all material respects and the company no longer has control over the financial assets. A financial liability is removed from the balance sheet when the agreed obligation has been fulfilled or terminated.

Valuation of financial assets
Financial assets are measured at cost at first account, including any transaction expenses directly related to the acquisition of the asset. Financial current assets are valued after the first accounting date at the lower of the acquisition value and the net sales value on the balance sheet date. Trade receivables and other receivables that constitute current assets are valued individually at the amount that is estimated to accrue. Financial fixed assets are valued at cost after the first accounting date, less any write-downs and the addition of any revaluations.

Valuation of financial liabilities
Financial liabilities are measured at amortized cost. Expenses directly related to raising a loan adjust the cost of the loan and are accrued according to the effective interest rate method.

Tax

Tax on profit for the year in the income statement consists of current tax and deferred tax. The tax in question is income tax for the current financial year, which refers to the year's taxable profit and the part of the previous financial year's income tax that has Note yet been reported. Deferred tax is income tax on taxable profit for future financial years resulting from past transactions or events.

Deferred tax liability is recognized for all taxable temporary differences, however, deferred tax attributable to untaxed reserves is Note reported separately because untaxed reserves are recognized as a separate item in the balance sheet. Deferred tax assets are reported for deductible temporary differences and for the possibility of using tax loss carry-forwards in the future. The valuation is based on how the carrying amount of the corresponding asset or liability is expected to be recovered or regulated. The amounts are based on the tax rates and tax rules decided before the balance sheet date and have Note been calculated at present value.

Deferred tax assets have been valued at no more than the amount that is likely to be recovered based on current and future taxable results. The valuation is reassessed every balance sheet date.

Provisions
A provision is recognized in the balance sheet when the company has a legal or informal obligation as a result of an event that has occurred and it is likely that an outflow of resources is required to settle the obligation and a reliable estimate of the amount can be made.

At the first time of recognition, provisions are valued at the best estimate of the amount that will be required to settle the obligation on the balance sheet date. The provisions are reassessed with every balance sheet date.

Revenue
The inflow of economic benefits that the company has received or will receive on its own account is recognized as revenue. Revenue is valued at the fair value of what has been or will be received, less discounts.

Interest, royalties and dividends
Revenue is recognized when the economic benefits associated with the transaction are likely to accrue to the entity and when income can be reliably calculated.

Interest is reported as income according to the effective interest method.

Group contributions and shareholder contributions
Settlement of shareholder contributions is decided by the Annual General Meeting. As of the year-end date, there were no remaining shareholder contributions.

B. Disclosures to the profit and loss account

Note 2 Interest income

The company's interest income is accrued based on an effective interest rate.

Note 3 Other operating income

	2025-01-01 -2025-12-31	2024-01-01 -2024-12-31
Other income	155 835 291	193 423 707
Portfolio sales revenue	103 358 129	28 463 287
Total revenue	259 193 420	221 886 994

Note 4 Leasing costs

	2025-01-01 -2025-12-31	2024-01-01 -2024-12-31
The company's leasing costs are recorded on an ongoing basis.		
Future minimum lease payments;		
Between 1 – 5 years	1 111 669	80 330
Expires within a year	1 026 156	3 137 230
Later than 5 years	-	-

The company's leasing agreement relates to the lease of premises, for a maximum of 36-month contract period.

Note 5 Remuneration auditors

	2025-01-01 -2025-12-31	2024-01-01 -2024-12-31
Audit assignments	451 252	483 891
Other assignments	13 125	-
Total	464 377	483 891

Note 6 Employees, salaries, other remuneration and social security contributions

	2025-01-01 -2025-12-31	2024-01-01 -2024-12-31
Average number of employees		
Women	9	7
Men	4	5
Total	13	12
Board of Directors		
Women	-	-
Men	1	1
Total	1	1
Management team		
Women	2	2
Men	3	3
Total	5	5

	2025-01-01 -2025-12-31	2024-01-01 -2024-12-31
Salaries and remunerations have amounted to:		
Board of Directors	-	-
Other employees	6 964 123	6 684 959
Total salaries and benefits	6 964 123	6 684 959
Social security contributions according to law and agreements	2 202 513	2 127 579
Pension costs	288 170	184 200
Total salaries and benefits	2 490 683	2 311 779

The Board member is employed by the company and receives a salary from the company as compensation. There are no agreements on severance pay.

Note 7 Taxes

	2025-01-01 -2025-12-31	2024-01-01 -2024-12-31
Tax for the year	7 259 664	15 278 864
Non-deductible expenses	47 205	45 870
Summa	7 306 869	15 324 734

B. Disclosures to the balance sheet

Note 8 Inventory, tools, installations and computers

	2025-12-31	2024-12-31
Opening balance	456 672	450 878
- Purchases during the year	88 645	5 794
Closing costs	545 317	456 672
Opening balance sheet depreciation	-445 808	-426 284
- Depreciation for the year	-13 220	-19 524
Closing depreciation	-459 028	-445 808
Carrying amount	86 289	10 864

Note 9 Reclassification of opening balance

For a more accurate picture of the company's accounts receivable, these have been reclassified with regard to the set-up fee with regard to when it falls due.

Note 10 Deferred expenses and accrued income

	2025-12-31	2024-12-31
Insurance	72 050	65 755
Accrued revenue	6 472 961	3 778 478
Other items	619 676	234 537
Summa	7 164 687	4 078 770

Note 11 Long-term liabilities

	2025-12-31	2024-12-31
Long-term liabilities falling due earlier than five years after the balance sheet date	-	102 328 870
Long-term liabilities falling due within one year of the balance sheet date	-	-

Note 12 Accrued expenses and deferred income

	2025-12-31	2024-12-31
Accrued holiday pay debt including social security contributions	903 336	688 661
Accrued interest expenses	280 794	567 429
Other items	1 252 030	847 235
Summa	2 436 160	2 103 325

Note 13 Appropriation of earnings

The following earnings are at the disposal of the Annual General Meeting:

Retained earnings	1 317 834
Profit for the year	27 936 350
Total	29 254 184

The Board of Directors proposes that the profits be allocated as follows

Distributable funds	29 254 184
Dividend (500 pcs of 0 kr)	0
To be carried forward	29 254 184

Note 14 Purchases and sales of Group companies

The share of purchases from and sales to Group companies is shown below.

	2025-01-01 -2025-12-31	2024-01-01 -2024-12-31
Purchases	8,5 %	7,5 %
Sales	0,4 %	0,3 %

Purchases and sales between Group companies apply the same pricing principles as transactions with external partners.
Internal profits on transactions between the companies in the Group for purchases where AS Sun Finance Group is the parent company are SEK 0 (0), and in the case of intra-group sales

a mark-up of between 3.5% – 7.0% according to the arm's length principle.

Note 15 Collateral provided and contingent liabilities

No significant events after the end of the financial year.

	2025-12-31	2024-12-31
Collateral provided	Yes	Yes
Contingent liabilities		
Bonds issued by AS Sun Finance Group	756 660 315	711 564 752
Total contingent liabilities	756 660 315	711 564 752

(All companies within AS Sun Finance Group are fully liable for the Parent Company's bonds. The responsibility is shared jointly and severally between the companies in the Group. The probability that Luma Finans AB will be liable to pay in accordance with the contingent obligation is assessed to be very low.)

Note 16 Group Relations

The company is part of a group in which AS Sun Finance Group is the overall parent company, corporate identity number 40203205428, with its registered office in Latvia. Address; Skanstes street 52, Riga LV-1013 Latvia. The consolidated financial statements are available at www address: https://sunfinance.group/

Note 17 Definitions of key performance indicators

Equity ratio
Equity and untaxed reserves less deferred tax (20.6%) in relation to the balance sheet total.

Balance sheet total

The sum of total capital, i.e. the sum of the assets or the sum of equity and liabilities.

Profit margin before tax

Profit after financial items in relation to the company's interest income and other operating income.

Note 18 Significant events after the end of the financial year

As of April 7, 2026, the company has been consolidated with its sister company Binly Finans AB. The company will submit an application for a permit under the Swedish Banking and Financing Business Act (2004:297) no later than in Q2 2026. In connection with this, the company will carry out a directed share issue to existing shareholders.

Note 19 Expected future development and material risks and uncertainties

The increased caution among customers has persisted through the beginning of 2026. The company has decided to cautiously increase customers' credit and loan opportunities based on the company's risk models.
There is uncertainty that the company will Note receive the new so-called banking license from the Swedish Financial Supervisory Authority.

The content of the annual report was completed on 2026-05-06.

Stockholm as of the date shown on my digital signature

Daniel Stenberg
Board member

My audit report has been submitted as of the date stated in my digital signature

Mikael Köver
Authorized Public Accountant