

### MONEYBOAT.CO.UK

Powered by Evergreen Finance London Ltd.

Moneyboat.co.uk © is a trading name of Evergreen Finance London Limited authorised and regulated by the Financial Conduct Authority under registration number 674154. Registered address: 5 Broadbent Close, Highgate, London, N6 5JW, England Company Number: 07669210

# Problem

 UK consumers need quick access to finance when faced with an unplanned expense or a temporary financial shortfall.

Failing on speed and agility, Highstreet Banks lack the know-how and infrastructure to provide a swift origination service, especially if the application is considered subprime or running on a thin credit file.

# Solution

#### MONEYBOAT.CO.UK

### Moneyboat.co.uk

## Short term consumer loans from £200 - £1,500

- ✓ Authorised & regulated by the Financial Conduct Authority
- ✓ Fully automated, online lending platform
- ✓ Customer portal & full online support
- ✓ Bespoke loan management system
- ✓ Machine driven scoring model
- ✓ 15 minute funding
- ✓ COVID risk algorithm & safeguarding
- ✓ CIFAS fraud prevention



Moneyboat is on target to reach an annual lend of over £40 million by December 2023

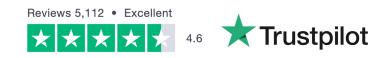
- ✓ Trading for over 7 years
- ✓ Originated over 165,000 loans to date
- ✓ Generated over £75 million in lending
- ✓ Recognised as the UK's Responsible Lender of the Year
- ✓ Authorised and regulated by the FCA
- ✓ Over 50 members of staff in 4 international offices
- ✓ Referred to by over 15 nationwide partners and brokers

CREDIT & COLLECTIONS TECHNOLOGY AWAIRDS 2020



ENDING WARDS

WOMEN IN CREDIT AWARDS



## Traction

Secured over **€27,649,580** of investment through the Mintos platform

E	3
Å	R
41	<b>~</b>

Achieved a **loan book of £1m** within two years of trading with no institutional funding



We have grown **over 50% YoY** consistently since our

inception



Created the UK's first **Machine driven scoring model** implemented in April 2019



Developed in-house **risk policies**, lending processes and **bespoke technology** 



Fully automated lending platform

A CONSTRUCTION

**Risk based** acquisition model



Exceeded revenue targets year on year



Cost per acquisition on new lending stands **below 20%** 



Helped over **120,000** customers to date

## Market & Opportunity

### According to the FCA, every year:

5.4 million loans are issued to consumers ↓ ↓ £1.3 billion is borrowed by consumers

Over **£2 billion** is returned in repayments

With many of the big players exiting the market, there is now a huge gap of opportunity to serve individuals who are looking for short term loans and cannot currently access them.

This highlights the need for innovation in the UK short term lending industry that can fulfil both the demand of the customers and those of the Financial Conduct Authority.



# Thank you

Moneyboat.co.uk is a UK short term Direct Lender founded in 2014 with a vision to make a mark as a company that stands true to the values of transparency, affordability, and quality service. We know the value of flexibility, creativity, and innovation in today's fintech space, and strive to provide our customers with a positive, uncomplicated, and fair experience.

Moneyboat.co.uk is a trading name of Evergreen Finance London Limited, a limited company registered in England and Wales with registered number 07669210. Our registered office is at 5 Broadbent Close, Highgate, London, N6 5JW.

We are authorised and regulated by The Financial Conduct Authority, Register Number 674154.

#### Visit us...

