

# LET'S MAKE FINANCE EASY!

our mission is to offer easy and affordable short term financial solutions for modern society



# SIMBO.DK

LAUNCHED APRIL 2017

STRONG GROWTH EVER SINCE

AMONG LEADING SHORT TERM CONSUMER LENDERS IN DENMARK

HIGH SHORT TERM CONSUMER BRAND AWARENESS ACHIEVED

**OPERATES SOLELY ONLINE** 



# WHY PEOPLE LIKE US?

#### **PRODUCT**

Understandable and easy product

## **OFFER**

Best offer for new clients in the market

#### UX

Smooth and consumer-friendly journey

#### **SPEED**

Money on client's bank account in 10 minutes

# COMMUNICATION

If SIMBO was a person, it would be a charismatic one



# WHY OUR TEAM SUCCEED?

# **MANAGEMENT**

More than 10 years experience in FinTech industry

# **RISK MANAGEMENT**

Top notch evaluation and latest IT deployment

# DATA SCIENCE

Data driven decision making

# **MARKETING**

ATL and BTL campaigns that defeat competition



# **OUR MANAGEMENT**



TOMS JURJEVS GROUP CEO

## **EXPERIENCE**

Founder and CEO with 10 years' experience in top executive positions with online short term consumer lending market leaders. Has overseen business in Latvia, Lithuania, Estonia, Armenia and Romania.

## **TALENT**

Founder and CEO that has been featured in Forbes' "30 under 30" list for a few years, has been industry innovator and is a talented person with clear business vision.

## **TEAM**

Management team with up to 10 years' experience in field with headquarters located in Riga which is Europe-wide known as a hub for online consumer lending business.

# INVEST IN SIMBO.DK LOANS

## **HIGH RETURN**

Absence of conventional banking financing opens up fantastic opportunity for private investors

#### SAFE INVESTMENT

Risk management and data science allows scoring client's properly and build well performing portfolio

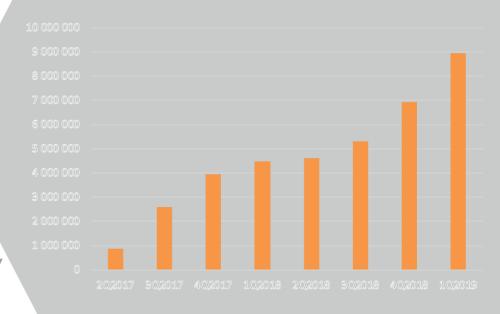
#### MATURE MARKET

Online short term consumer lending market in Denmark is mature and stable

# **GROWING PORTFOLIO**

Know-how to score and issue instantly allows to grow portfolio quickly while keeping extremely low FPDs

**NET PORTFOLIO (EUR)** 



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